

# THE CONNECTION

magazine

The Connection Magazine is a locally run and free publication, delivered to 7,750 homes and businesses in Alcester, Bidford and surrounding villages. We have the highest door-to-door magazine circulation in the area.

Typically delivered on the last full weekend of each month (excluding August\*). Copy deadline is 10th of each month for print in the following month's magazine.

Page Size (mm)	Prices are per advert per month		
	1-3 months	6 months	11 months
Eighth (62 x 44)	£25	£23	£22
Quarter (62 x 90)	£44	£41	£38
Half (128 x 90 or 62 x 185)	£78	£73	£68
Full (148 x 210)	£130	£120	£110
<b>Premium Pages</b>			
Page 2 or 3	£87/£160 (half/full)	Please contact us for a quote	
Page 5	£85/£150 (half/full)		
Page 7	£80/£145 (half/full)		
Centre	£160/£290 (one/both)		
Back Cover	£250		
Inside Back Cover	£150		
Front Cover Banner	£60/£115 (half/full)		
Leaflet Distribution (delivery with magazine only)	Full distribution (x 7,700): £220 B50 ONLY (x 2,700): £81; B49 & WR11 ONLY (x 5,000): £150		
Leaflet Printing	Please contact us for a quote		

We accept adverts in the following formats:  
PDF, JPG, TIFF, MS Publisher, MS Word, hand written.

Payment by cheque, BACS, or standing order  
There is no VAT to pay. Terms & conditions apply

\*The Connection Magazine is published 11 months of the year. July and August is a joint edition, distributed on the last full weekend of June.

*By keeping the local community at the heart of our business, we believe we can deliver your business to the hearts of our local communities.*

# THE CONNECTION

magazine

*The Connection is a highly readable and retainable magazine offering regular competitions, community news, local information and engaging articles. By keeping the local community at the heart of our business, we believe we can deliver your business to the hearts of our local communities.*

**Who?** The Connection Magazine is an independent, locally run publication, delivered free to 7,750 homes and businesses in Alcester, Bidford and surrounding villages, with the highest door-to-door magazine circulation in the area.

**Why?** We are passionate about supporting local businesses and communities. Our aim is to build positive relationships with all of our customers, understand your business requirements and help you to reach your target audience.

**When?** Typically delivered on the last full weekend of each month (excluding August\*). Copy deadline is around 10th of each month for print in the following month's magazine.

*\* July and August is a joint edition, distributed on the last full weekend of June.*

**How?** We offer a number of advertising options within the magazine as well as a leaflet distribution service for pre-printed/folded leaflets. We can also help you with your leaflet design and printing requirements.

## Distributing to:

Alcester	Weethley
Great Alne	Wood Bevington
Haselor	Knighth
Walcote	Bidford-on-Avon
Kings Coughton	Salford Priors
Oversley Green	Abbots Salford
Kinwarton	Harvington - (east of B4088)
Temple Grafton	Rushford
Ardens Grafton	Iron Cross
Redhill	Broom
Exhall	Marlcliff
Wixford	Bickmarsh
Arrow	Barton
Dunnington	Cleeve Prior
Cookhill	

